



2012 VERACRUZ

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INNOCEAN STUDIO CANADA

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[JOB INFO]	[MECHANICAL SPECS]	[APPROVALS]	[ACTION]
DOCKET # INN11Q3-PCR-3103 CLIENT HYUNDAI PROJECT Web Brochure Veracruz DATE March 2, 2012 MEDIA Web Brochure AD TYPE ENGLISH REGION National	LIVE 10.75" X 8.25" TRIM N/A BLEED N/A COLOUR ■ C ■ M ■ Y ■ K	ART DIRECTOR _____ Junoh Kim COPYWRITER _____ Joe Vu MAC ARTIST _____ Ashley M./Natalie P. PRODUCER _____ Monica Lima ACCOUNTS _____ Vidas Kubilius PROOFREADER _____ Leah Lepofsky CLIENT _____ Hyundai	_____ PDFX1A to Pub _____ Collect to AdPlanner _____ Lo res pdf _____ Revision & new laser _____ Other _____ _____ _____
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NONE	Arial; Arial Narrow Univers LT	100%	NONE

EXTERIOR

High style meets sporty performance. The Veracruz takes a bold step forward and its refined profile will be the first thing to catch your eye. Contrasting rocker panels lend a rugged edge, while its chrome grille surround and window mouldings, body colour door handles (chrome on Limited), roof-mounted micro antenna, and 18-inch alloy wheels (GLS and Limited) are a preview of the quality within. The Veracruz is the perfect balance of style and sport utility.



Not exactly as shown.

INTERIOR

An appreciation for beautiful space. From the thoughtful layout of the dash and instrument panel to the intelligently designed audio and climate controls, the quality craftsmanship of the Veracruz is undeniable. Clean, crisp and insightful design is the cornerstone of the Veracruz. Superb attention to detail is apparent – from the available leather wrapped steering wheel, 2nd row heated seats, and plush leather seating, to the power sunroof (GLS and Limited) making access to the great outdoors only a touch of a button away. But best of all, it seats 7. So find 6 of your closest friends and family and enjoy the ride.

PERFORMANCE

The power to perform. Equipped with a 3.8L, DOHC V6 Engine with 260 horsepower and 257 lb-ft of torque, combined with a 6-speed automatic transmission with SHIFTRONIC® manual shift mode, the Veracruz is as powerful as it is smart. Continuously Variable Valve Timing coupled with a Variable Intake System delivers fuel efficiency without compromising power. Veracruz offers an available automatic all-wheel drive system with a convenient differential lock that can provide up to 50/50 torque split to redistribute power between the front and rear wheels as required, delivering surefooted traction when it matters most.





2012 VERACRUZ

Sporty, powerful & versatile.

The 2012 Veracruz, Hyundai's 7-PASSENGER mid-size CUV, is equipped with everything necessary to make every drive a pleasure. Stylish and feature-packed, the Veracruz is the result of conscientious planning and thoughtful design. It's your retreat from the road while you're still on it. You owe it to yourself to experience the 2012 Veracruz.

GL STANDARD EQUIPMENT INCLUDES:

- 3.8L, 260hp, 24-valve, DOHC, V6 Engine with Continuously Variable Valve Timing (CVVT)
- 4-wheel Disc Brakes
- 7-passenger Seating
- 17" Alloy Wheels
- Airbags¹ (6): Dual Advanced Front, Driver and Front Passenger Seat-mounted Side-impact, Roof-mounted Side-curtain (all 3 rows)
- Air Conditioning with Manual Controls
- AM/FM/XM[®]/CD/MP3 Audio System with Six Speakers
- Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)
- Back-Up Warning System
- Bluetooth[®] Hands Free Phone System
- Body Colour Door Handles
- Carpeted Floor Mats
- Centre Console with Armrest Storage and Dual Cup Holders
- Chrome Window Mouldings
- Conversation Mirror
- Driver and Front Passenger Sunvisor with Illuminated Vanity Mirror and Extensions
- Electronic Stability Control (ESC) with Traction Control System (TCS)²
- Fog Lights
- Front and Rear Mud Guards
- Front-wheel Drive
- Heated Front Seats
- iPod[®]/USB/AUX Input Plugs
- Mirror-mounted Puddle Lights

- Power Door Locks
- Power Exterior Mirrors, Heated with Timer, Manual Folding
- Power Windows with Driver's Auto-up/down
- Premium Cloth Seats
- Rear Privacy Glass
- Rear Spoiler
- Rear Window Defroster with Timer
- Rear Window Washer/Wiper
- Remote Keyless Entry System with Alarm
- Roof-mounted Micro Antenna
- Roof Rack Side Rails
- Seating:
 - Multi-adjustable Front Seats with Active Head Restraints
 - 2nd Row 60/40 Split Fold-flat Seats with Adjustable Head Restraints
 - 3rd Row 50/50 Split Fold-flat Seats with Auto-folding Head Restraints
- Solar Control Glass (Front windshield and Front doors)
- Steering Wheel-mounted Audio Remote and Cruise Control
- Tilt-and-Telescopic Steering Wheel
- Trip Computer
- Variable Intermittent Windshield Wipers
- Windshield Wiper De-icer
- Optional: On-Demand All-Wheel Drive with 4x4 Lock Button

GLS INCLUDES GL STANDARD EQUIPMENT PLUS:

- 18" Alloy Wheels
- 2nd Row Heated Seats
- 8-way Power Driver's Seat with Lumbar Support

- Automatic Headlights
- Dual Zone Automatic Temperature Control
- Electrochromic Auto-dimming Rearview Mirror with Compass
- Leather Seats and Trim
- Leather-wrapped Steering Wheel and Shift Knob
- On-Demand All-Wheel Drive with 4x4 Lock Button
- Power Rear Tailgate
- Power Sunroof

LIMITED INCLUDES GLS STANDARD EQUIPMENT PLUS:

- Chrome Exterior Door Handles
- Deluxe Illuminated Front Door Scuff Plates
- Front Passenger Power-adjustable Seat
- HomeLink[®] Integrated Transceiver
- AM/FM/XM[®]/6CDC/MP3 Audio System with Infinity[®] Premium Speakers and External Amplifier
- Integrated Memory System for Power Tilt, Telescopic Steering, Exterior Mirrors and Driver's Seat Position
- Proximity Key
- Rain-sensing windshield wipers

LIMITED WITH NAVIGATION INCLUDES LIMITED EQUIPMENT PLUS:

- 7-inch Touch-screen Navigation System with single disc player and iPod[®]/USB cable
- (Equipment not included: 6CDC and iPod[®]/USB/AUX Input Plugs)

FUEL ECONOMY (L/100KM) [^]	FWD/AWD
City	12.7/13.2
Highway	8.5/8.9

COLOURS

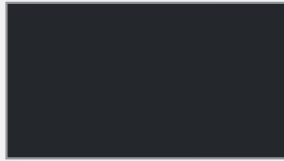
Our vivid palette of exterior colours is the perfect way to complete your Veracruz. Explore the options and choose the one that best reflects your personal style.

EXTERIOR



Platinum Silver

A B



Moonstone Grey

A B



Stone White

A B



Space Black

A B



Dark Cherry Red

A C

(Not available after Feb. 2012 production)



Ocean Blue

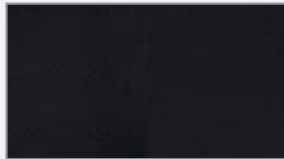
A B

INTERIOR



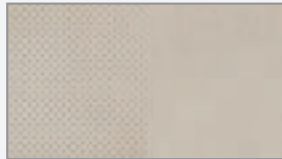
Black Cloth

A



Black Leather

B



Beige Leather

C



5-year/100,000 km Comprehensive Limited Warranty[†]
5-year/100,000 km Powertrain Warranty
3-year/Unlimited km Roadside Assistance Program^{**}

THERE'S NO SUBSTITUTE FOR PEACE OF MIND.

The quality of our vehicles is equally matched by the quality of our warranty. Rest assured we stand proudly and confidently behind our vehicles to give you the ultimate peace of mind with a 5 year/100,000KM comprehensive limited warranty, one of the best backed warranties in Canada. And now we also provide a Road Trip Planner service, helping you prepare worry free trips. You're covered with Hyundai.

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